# TP-Link Showcases New Suite of Tapo Smart Products That Make Life Smarter

By HQ Editorial Group 01-05-2022

<u>TP-Link</u><sup>®</sup>, a leading global provider of networking and smart home products, today unveiled a new suite of TP-Link Tapo products designed to make the smart home more convenient, accessible, and secure.

The newest Whole-of-Smart-Home solutions will be exhibited during the Consumer Electronics Show (CES) from January 5-8. To learn more, visit <u>CES 2022</u>.

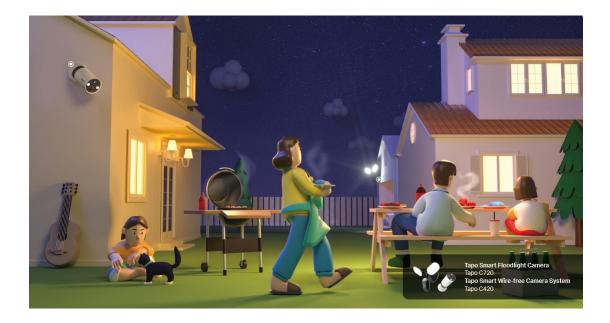
TP-Link is ushering in new security camera offerings.

### Tapo Smart Floodlight Camera (Tapo C720)

This outdoor floodlight camera monitors and lights your courtyard. It can be hardwired into your electrical system to ensure a consistent power supply, thereby replacing traditional home floodlights to provide high-lumen lighting. The built-in powerful chip enables intelligent detection, including detecting humans, vehicles, and pets. With 270° wide-angle PIR, its floodlights will turn on automatically when they detect motion. Combined with the 4MP resolution, this ensures full color, crystal clear images. Every detail is under watch.

### Tapo Smart Wire-Free Camera System (Tapo C420)

The camera is designed to protect the outside of your premises. The removable batteries give you flexibility in placement and deployment. The IP65 rating makes it resistant to all kinds of weather conditions. This outdoor camera supports 4MP resolution and full-color night vision to provide crystal clear color images day and night. Its built-in starlight sensor helps capture high-quality images with vivid colors even in low-light conditions. This camera is bridged to the internet via a hub. The low-power wireless protocol makes cameras operate energy-savingly.



Pan/Tilt AI Home Security Wi-Fi Camera (Tapo C220)



This camera boasts intelligent detection. It will notify you based on the intelligent algorithms that understand people's movements, a baby crying, or your pet's actions. There are also sound and light alarms when motion is detected. The pan and tilt can rotate to capture a panoramic view of the room. More importantly, the camera is also designed to protect your privacy. When you don't want it to monitor you at home, the lens can be physically hidden and unable to see out.

## Tapo Home Security Wi-Fi Camera (Tapo C120)

This camera can identify different movements in its field of view, including person, pets, baby crying, and vehicles. Its 2K HD live view combined with a starlight sensor ensures a clear real-time live view. The alarm and app notifications ensure you get informed of specific problems or suspicious affairs. Importantly, you can create a video summary to review the highlights of the whole day and never miss the precious moments. You can also let the app do it for you.



TP-Link also introduces various sensors that are designed to fulfill different functions.



**Tapo Smart Motion Sensor (Tapo T100)** captures motion up to 7 meters away and through 120° view and sends you instant notifications.

**Tapo Smart Contact Sensor (Tapo T110)** monitors the opening & closing of windows or doors in real-time. No need to worry about having left the door open.

**Tapo Smart Temperature & Humidity Monitor (Tapo T315)** detects realtime temperature and humidity in your home with great accuracy and can thus turn on/off connected electronics following preset settings.

**Tapo Smart Water Leak Sensor (Tapo T300)** checks whether there is a water leak in your home to give you peace of mind.

All these sensors can work with the same hub. They can be interconnected to make an intelligent system protecting your home.

More smart products are on exhibition. You can easily find solutions to extend the boundaries of your smart home.

### About TP-Link Tapo

Founded in 1996, TP-Link is a global provider of reliable networking devices and smart home devices, involved in all aspects of everyday life. As an offshoot of TP-Link, Tapo was created to engage in the small intelligent appliances market to help people adopt a new smart home lifestyle. That's why we insist on Smart, Easy, Secure. To know more about Tapo, please visit tapo.com.